

Introducing Our New Director of Academic Relations

The Officers of The Greater Michigan Chapter of SAVE International are pleased to announce the recent approval and installation of Michael J. Carrier to the open position of Director of Academic Relations, effective 30-Oct-08.

“I am very interested and excited about representing SAVE with Michigan's universities”, Mike said. “Of particular interest is introducing Value Engineering and Value Analysis to business schools as well as expanding its role in engineering school programs.”



Mike Carrier

Mike Carrier is an educator and value engineering consultant. During the 2007-2008 academic year, Mike was a Visiting Instructor in the Department of Supply Chain Management at Michigan State University where he taught undergraduate value engineering and purchasing courses and executive management workshops. Mike has extensive experience in cost reduction activities, including value engineering workshop facilitation, product development, process development and teaching systems engineering based target processes. Mike has been a member of SAVE GMC for just over a year, and is pursuing his AVS and CVS certification.

2008 Canadian Society of Value Analysis (CSVA) Conference — A Great Success! — by Rakesh Shreewastav



“Your work in developing standards, processes, baselines, criteria for assessment, as well as the commitment and dedication of your members to your cause is to be lauded; particularly in these crucial economic times.”

Mr Monte Kwinter, Parliamentary Assistant to the Ontario Minister of International Trade and Investment (left in pic with CSVA President Steve Taylor)

The Canadian Society of Value Analysis (CSVA) conference, *Creating Value*, was held in Toronto, October 27-28, 2008. The conference objective was to encourage public and private sector use of value engineering and risk analysis on infrastructure and many other projects. Speakers from Canada, and the United States demonstrated the use of Value Engineering in their areas of expertise. The conference demonstrated how Value Analysis and Risk Analysis has improved decision-making in the road and transit sectors, water and waste-water areas, buildings and energy sectors, and in business processes.



The conference [program](#) was developed to expose target audiences to VE and help meet their mission of promoting the value methodology. With the majority of the more than 200 registrants new to VE or Risk Analysis, the conference exceeded the goal and all expectations. A strong program and excellent keynote speakers highlighted how VE helps manage any portfolio of projects.

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CSVA Conference (continued from page 3)

The conference started with an “Introduction to VE” for new or prospective members (by SAVE New York Chapter president Scot McClintock and SAVE Greater Michigan Chapter member Mike Pearsall) and included a keynote dinner speech from [Monte Kwinter, Parliamentary Assistant to the Ontario Minister of International Trade and Investment](#). Mr. Kwinter commended the CSVA for coordinating this conference and their dedication in promoting the application of value analysis for the benefit of government, industry and society. He further added “Given that knowledge of Value Analysis improves an organization’s ability to manage projects, solve problems, innovate, and communicate, the CSVA has a role in preparing the various sectors of industry and government for the future ...helping organizations to reduce costs and improve product and process performance”.

CSVA Honour Awards followed the dinner keynote presentations. Six value specialists were acknowledged during this ceremony for their extraordinary contribution towards the value methodology. It is for their leadership and sustained commitment to CSVA’s continuing evolution that CSVA recognized those individuals by honoring them with the special awards.

The second day started with the keynote address from the [SAVE International President Dave Wilson](#) and the conference attendees were very pleased to hear from the [Ontario Minister of Research and Innovation, John Wilkinson](#). Minister Wilkinson started his remarks with a very encouraging statement saying, “As Minister of Research and Innovation, I am excited to address a room packed with people dedicated to the never-ending quest to improve the way we do things.” Minister Wilkinson also talked about Ontario’s Innovation Agenda in terms of creating a ‘culture of innovation’ and noted “An Ontario that attracts and encourages people willing to take a risk ... to try new things...to wonder ‘what if’ ... and answer with ‘why not!’” Minister Wilkinson recognized the Value Analysis tool by stating “Value Analysis is an important tool for building this culture — particularly within existing enterprises and industries.” “By systematically looking for opportunities for innovation ... value



“Like you, we want to help enterprises everywhere get better at finding new opportunities to innovate.”

Hon. John Wilkinson, Ontario Minister of Research and Inno-

analysis gives organizations across Ontario a way to integrate the innovation culture into their own corporate culture” he concluded.

There were other great keynote speakers including our own SAVE GMC Director James Bolton who highlighted the development of the manufacturing VE program. Daniel Breitman, Vice President Pratt and Whitney Canada, highlighted how following on from its historic beginnings VE continues to be a powerful tool in their development of new aircraft engines. Michael Monette, President, Ontario Society of Professional Engineers and Director Xerox Canada shared the application of Lean Six Sigma. Mark Arnone from Ontario Power Generation (OPG), highlighted their recent expansion of VE into the nuclear power plant field. Of particular note was Mr Arnone’s acknowledgement of the influence the Ontario Ministry of Transportation’s

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GMC Past-President Presents Webcast — by John Borza



Attend a
Webcast
Tele-Conference

Transitioning the Organization From VA to VE

was the topic of a webcast teleconference November 11, 2008, presented by the Greater Michigan Chapter's Immediate Past-President, John Borza.

This webcast was the latest in a series of webcasts that have been arranged by SAVE International to bring popular topics and papers from previous conferences to more SAVE members in a convenient and economical manner.

John's presentation, originally presented as a paper at the 2006 SAVE International Conference in Savannah, GA, discussed issues involved in transitioning a manufacturing organization's focus from cost reductions implemented after the start of production (VA), to a focus on changes before the start of production (VE).

The presentation offered ways to assess your own company's current focus (VA vs VE); discussed some common challenges in making the transition, alternate measurements of success, and suggestions to improve success in transitioning your organization.

The webcast was well received. The participants submitted several good questions, which sparked a good discussion on the topic at the conclusion of the presentation.

CSVA Conference (continued from page 6)

VE program had on OPG and the assistance Tom Fletcher (Fletcher Group) has been to OPG in starting their new program.

There were 3 concurrent tracks with many attendees commenting that they wanted to attend more than one track. Panel sessions were built into all of the tracks. Several key challenges and related successes were presented and discussed very spiritedly, which included infrastructure, building projects, transit and risk management, as well as panel discussions, where everyone had the opportunity to ask questions and share their own experience.

This dynamic program and conference was put together entirely by volunteers and they were rewarded for their efforts when registration doubled to over 200 in the week prior to the conference.

The CSVA's next major conference will be in Ottawa in 2009 and will have a focus on manufacturing and infrastructure.



SAVE International 49th Annual Conference
"SAVE at 50: Celebrating Our Past, Driving Future Value"
June 29 – July 2, 2009, Detroit, Michigan USA

There's still time!!

The SAVE International Conference Committee and Board have extended the deadline for submitting abstracts for papers, presentations and seminar for the 2009 conference to November 15, 2008.

Do you have a success story you'd like to share? How about a lesson learned? Why not put it into a paper or presentation and share your experiences with the rest of SAVE at the 2009 conference